

2017 CAPITAL CAMPAIGN

INVOLVEMENT OPPORTUNITIES

HOST A *FUN*-RAISING PARTY

- Invite 4-6 friends in the congregation to lunch, dinner or coffee. Make it as fancy or as casual as you'd like! Chili and a football game is just as good as filet mignon.
- Michael, Kelly, or a member of the Stewardship team will also attend to help make "the ask"
- Speak with Molly for help identifying fellow parishioners to invite
- Venture outside of our community and invite friends, family, or colleagues: anyone who feels it's important to support community efforts or has an interest in preservation of national landmarks

PARTICIPATE IN THE PHONE-A-THON

- Commit to calling fellow parishioners to ask them to participate in the Capital Campaign
- Phone scripts, talking points, and snacks will be provided!

USE YOUR SOCIAL MEDIA

- Follow FUS on Facebook, and share our updates about the Capital Campaign
- Tell your friends why FUS is a community worth your support in a #whyigive post
- Tag us in your posts (@fusmadison) and use the following hashtags: #buildingalegacy #whyigive #forceforgood #capitalcampaign

PLEDGE EARLY

- Making your pledge early helps our staff and volunteers encourage others to give

TAKE A TOUR AND INVITE FRIENDS

- Invite your friends who enjoy history, architecture, and art to learn about physical spaces this campaign will be improving
- You could couple this with the "Funraising Party"

DONATE YOUR BIRTHDAY, ANNIVERSARY, OR CHRISTMAS TO THE CAMPAIGN

- Consider asking friends and family to donate to the campaign in lieu of purchasing you a gift
- Include a personal note with our appeal letter (ask Molly about materials)
- Your note may talk about the importance of the campaign, the importance of FUS in your life, or how FUS has connected you to the recipient of the letter

SEND A PERSONAL THANK YOU NOTE TO A FELLOW DONOR

- Express your gratitude to those who are helping sustain this community (ask Molly for names)

ASK YOUR COMPANY TO CONTRIBUTE

- Mention our social justice and CRE programs or talk about the significance of our Frank Lloyd Wright landmark to local and national art and architecture
- Arrange personal meetings, taking people to coffee/lunch to talk with them about your mutual involvement in FUS and the progress of the campaign