

2017 CAPITAL CAMPAIGN

HOSTING A SOCIAL EVENT FOR THE CAPITAL CAMPAIGN

BACKGROUND

Hosting a social event (dinner, cocktail hour, etc.) helps First Unitarian Society's Capital Campaign effort in a variety of ways. It helps share knowledge about the need and the benefits in a member-to-member fashion. It helps the campaign team by encouraging people to pledge promptly, so we have more awareness about our progress and what work remains to be done. It also allows us to extend our reach beyond members to family, friends, and others who may be interested in our mission and campaign. This is a great opportunity to share FUS with people you've been wanting to invite or introduce to our community.

HOW TO HOST

1. [Contact Molly Kelly](#) to let her know you'd like to help
2. Send her the dates, times, and number of people that you'd like to host
3. Let her know if you have specific people you would like to invite or if you would like to open up the event to any FUS member interested in joining
 - If you are inviting friends, please let us know their names. During the quiet campaign and since launch many families have already pledged and FUS would like to be sensitive that we're not pestering people who have already been generous
4. Let her know if you would like a minister or campaign volunteer to stop by the event to speak briefly about the campaign and field questions
5. Confirm final details with Molly
6. Host the event!
 - If a minister or campaign volunteer is attending, they can walk guests through pledging
 - If not, people can pledge in two ways: [online](#) or by phone at 608-233-9774 ext. 130