



*“In a culture that teaches us
to get for what we give
And to ask ‘what’s in it for me?’
We come to practice generosity
and to remember,
We are all in this together.”*

–Rev. Gretchen Haley

We are the stewards of the First Unitarian Society. Together, we undertake the call to be a force for good in this world through *the promotion of truth, righteousness, reverence, and charity among all* (from our Continuing Bond of Union).

As stewards, we are entrusted to nurture and build on the legacy of our community, so future generations may benefit from our rich religious heritage.

Our work is only made possible through the giving of our time, our talents, and our financial means. Our individual generosity is magnified when we give together.

Our 2020 Stewardship Campaign is your opportunity to declare your financial intentions for the 2020-2021 fiscal year. **By raising \$1.17 million together, we will meet our goal.**

We celebrate the great diversity among us, including the diversity of financial situations. Please review the **UUA’s fair share contribution guide** on the back of the enclosed pledge form for more information about our tradition’s giving philosophy. **Your gift, regardless of the amount, is vital to our work.**



2019–2020 Campaign Results



AVERAGE HOUSEHOLD GIFT LAST YEAR

\$150 monthly or
\$1,107,974 in pledges



CLOSE THE GAP CAMPAIGN

63 donors & \$66,053 raised
for a total of \$1.17 million

2020–2021 Campaign Goals

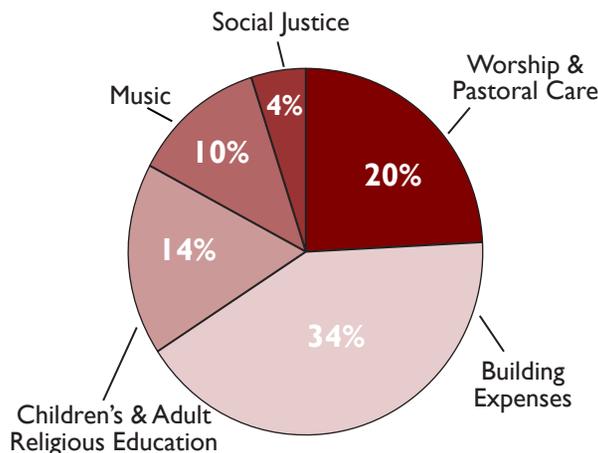


3% or more Fair Share

Find yourself on the UUA’s
Fair Share Contribution Guide*
for a total of \$1.17 million

**the guide is located on the back of the pledge form*

Funding @ FUS



MESSAGE FROM THE MINISTERS

Welcome to our 2020 Stewardship Campaign!

We are excited to partner with you in living into the abundance of our community, affirming our values, and our spirit of generosity! So many of you have stepped forward with your time, talent, and treasure. Most of all, through this generosity, you support our tradition’s lived values. Every year is important, but this is an especially crucial year as this campaign will create the **financial context in which prospective ministers will first encounter First Unitarian Society**. The ministry FUS begins with our next settled minister will be built on this foundation of financial generosity, sustainability, and abundance.

Together, we are creating the possibilities of now. Our shared ministry is at the heart and strength of our **religious education program** and **small group ministries**, giving energy and possibility to all of our **music** and **worship**, and creates sustainability for our work of **justice** for the planet and all its inhabitants.

As we live into and are emboldened by this unique period in our congregation’s life, we continue to be **grateful** for the work we do together and the many gifts present in our community!

Faithfully,
Kelly and Doug





This is an exciting time in our stewardship journey at First Unitarian Society. Together, we've used our generosity to:

- Close our budget gap.
- Build a core group of 237 sustaining, multi-year stewards (**40% of our generous members!**).
- Fund a **full range of FUS programs**, services, music, family engagement, community outreach, and children's education.
- Make FUS a vibrant **spiritual home for all generations**.

Because of multi-year commitments from Sustaining Stewards and early pledges from other members, we already have over **\$440,000** pledged for this year's campaign. That's an amazing **38% of our goal** before the formal campaign even begins. An awesome start, but we aren't done yet.

I'm excited to chair this stewardship campaign because I know it will enable us to continue enjoying all the things we value about FUS. Thanks for your generosity. Thanks for being **in this together**. See you Friday evening, March 27, at our Stewardship Celebration!



I'M READY TO PLEDGE

To make your pledge online, simply visit www.fusmadison.org/stewardship,

or fill out the enclosed pledge form and mail it to us or drop it off at
900 University Bay Drive
Madison, WI 53705

Thank you for giving generously to FUS.

DATES TO REMEMBER

Leap into Generosity Weekend

February 29 – March 1

Month of Stewardship

February 29 – March 27

Because of You Celebration

Friday, March 27

CONTACT US

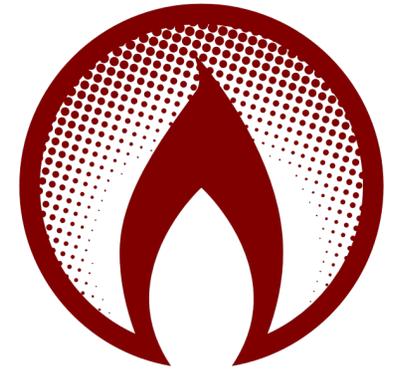


Cheryll Mellenthin,
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IT TAKES
ALL
OF US

FIRST UNITARIAN SOCIETY'S
2020 STEWARDSHIP CAMPAIGN