Apply online at www.fusmadison.org/artfair

ART AT THE WRIGHT PLACE – ARTIST INFORMATION

First Unitarian Society (FUS) invites you to participate in our 22nd annual Art at the Wright Place art sale housed on the campus of the historic Frank Lloyd Wright Unitarian Meeting House. This sale features original art from over 50 area artists. First Unitarian Society is in scenic Shorewood Hills, close to the University of Wisconsin and across from the American Family Children's Hospital. Our event is publicized through several local and statewide channels. Previous media has included fiber arts, jewelry, pottery, woodwork, metalwork, art glass, paintings and prints, mixed media, and more.

FORMAT

The event will take place on Friday, November 20, 2026, 5 pm - 9 pm. and Saturday, November 21, 2026, 9 am - 5 pm. If you have applied to this event before, please note that we have changed our fee structure (as of 2024). There will be a flat rate/booth based on size as well as a $30 application fee. We will be using the new portion of the building (similar to last year) and are considering expanding to portions of the old building (dependent on applications and availability). We are excited to have live music and a bar area on Friday night, along with a bar/cafe area on Saturday, as well as a raffle.

ELIGIBILITY

Artist selection is juried; eligibility is based on craftsmanship, originality, creativity, and balance of media. Participation is open to artists ages 18 and older. All work must be the artist's original design and execution. Artists must be present for the duration of the sale; early take-down is not allowed, and spaces are non-transferable. **All artists—new and returning—must submit 4 high quality digital images of your work, as well as 1 booth shot by the application deadline following online instructions.** These will be used to determine acceptance into the art fair, and then in electronic promotion of the event. Note that the fair endeavors to have a mix of new, as well as returning artists each year. While we would love to have space for every returning artist, this means that we won't be able to accept all of the previous year's artists, if all previous year's artists choose to re-apply.

BOOTH SPACE & LOCATION

Booth sizes are variable in the fair. You will be given the option to note your preference from one of four booth sizes, and we will do our best to accommodate that. If we're unable to give you one of the booth sizes you requested, you will be contacted and offered an alternative option. You are fully responsible for bringing all booth display needs - lighting, tables, walls, etc. **IMPORTANT**: We cannot say this enough…**Most booths will need additional, bright, lighting** – the building (while atmospheric) lacks appropriate lighting in most of the booth spaces for highlighting your art. The only room that has bright light is the Classroom area.

Booth location is variable – most spaces will be downstairs in the new building, accessible by stairs or elevator (note: we stagger move in times, but as everyone moves out at the same time, this means waiting for the elevator in most cases). If you are unable to use the elevator or stairs or would prefer not to, please add this in your booth display information.

FEES

There is a $30 non-refundable application fee for all applicants, due with applications. Other fees are dependent on booth size, calculated at $100 plus $2/square foot (returning artists, note when selecting size: we've taken out the smallest booth size from last year (8x3) – most found it not large enough to display and sit at the booth). Booth fees will be due after you receive notification of your acceptance into the event, along with booth size. You'll be notified of the deadline for those fees when you receive your acceptance letter. A limited number of 6' x 30" tables will be available for a $5 fee.

Booth Sizes:

- 8' x 4'-- $164
- 10' x 4'--$180

- 8' x 8'-- $228
- 10' x 10'-- $300

PUBLICITY

We will have a large banner on the pedestrian bridge crossing Campus Drive and will advertise in various print and electronic media. We expect artists to also promote the event using the postcards we provide and their own social media. We will promote the event on our website and social media as well. Electronic and print postcards will be available to artists to distribute at their sales and through their mailing lists and social media.

CALENDAR

June 1 - July 1: Applications open

July 31: Artists notified of acceptance status

August 30-September 15: Additional information and postcards distributed to artists

November 19-20: Artist Set-Up; details TBD

November 21: Artists must arrive and be set up before fair start time of 5 pm.

November 22: Artists must arrive and be in booth by sale start time 9 am.